



Mobal Inc. Announces Launch of 'SeaCell.com'

Helps Cruisers Stay Connected with the First Comprehensive Source of Information About Mobile Reception at Sea

SeaCell.com is a revolutionary solution to finding mobile service at sea. Featuring detailed information about voice, data, and text messaging reception for hundreds of cruise ships, Mobal Communications Inc. is offering cruisers a simple way to stay connected after they set sail, and avoid excessive and unexpected costs when they return home.

Anyone who has been abroad knows the value of being able to share their experiences with the people they left behind. But despite huge leaps in mobile technology, the logistics of carrying a signal across the planet are still a lot more complicated than they might seem. Many countries have seen vast improvements in their mobile infrastructure on land, but what about at sea?

Mobal Communications Inc., America's best-selling international cell phone service, has created the perfect solution. SeaCell.com offers cruisers all the information they need to know about mobile service on any given cruise ship, including statistics on voice, data, and text messaging reception. Cruisers no longer need to demote their phones to digital cameras, now they can take pictures of their bon voyage, and share them with friends back home before they reach their first port of call.

After establishing themselves as the leading international carrier, the innovative team at Mobal began to see how much further they could reach. "Our sales team was receiving an increased number of calls about whether the Mobal World Phone would work on the Cruise ship they were vacationing on," said Mobal Inc. founder Tony Smith. Finding it difficult to locate the information they needed, they decided to build their own tool to quickly and efficiently answer any future questions about mobile service at sea. "As we built it," he continued, "we realized that this would be a valuable tool for the cruise community to simply see if any cell phone could work on a particular cruise."

Some cruise lines offer wifi and ship-to-shore calling, but at very high and often confusing rates. Royal Caribbean charges a standard \$7.95 per minute, whereas Carnival can cost a cruiser \$1.99 per minute to call home, but \$9.50 per minute for friends and family to follow up. With the current system in place, it can be difficult to know how much of a vacation budget is being spent on communication until it is too late.

Rates offered by US carriers are much less expensive than those offered by individual cruise lines, and much more consistent. Whether cruisers opt to use their own carrier, or choose from one of Mobal Inc.'s international plans, they can save a lot of time and worry by visiting www.seacell.com before they plan their next cruise!

Mobal Communications Inc have been renting and selling international cell phone services to American travelers for over 20 years. For more information on the company and its products please visit <http://www.mobal.com>, call [888-888-9162](tel:888-888-9162) or email the customer support team at support@mobal.com.